# The Sladen Legal Spirit



#### When the lion roared...

The lion stands proud.

Strong. Resolute. Fierce.

The lion does not fear. He embraces fear and uses it to shape tomorrow.

The lion inspires.

The lion protects.

The lion looks to lead others.

#### Welcome to a refreshingly different kind of law firm.

Every firm has its own story.
Its reason for being.

This book shares our story – what we believe and what drives us.

Sladen Legal

At the heart of all private enterprise is a fierce determination.

## A determination that moves people to succeed.

## Improve. Perform. Lead.



# Inspires outcomes.



We call it an entrepreneurial spirit.

The entrepreneurial spirit is something we share with our clients.

It defines who we are and what we believe.

#### To be fierce.

We know the road is not always clear and easy. But this does not daunt us – or our clients.

We are passionate and determined to achieve a great outcome.

"There is no passion to be found playing small – in settling for a life that is less than the one you are capable of living."

Nelson Mandela



### Pioneering.

Being first doesn't faze us.

We will always explore new ways of thinking to create more opportunities.



"If you do things well, do them better. Be daring, be first, be different, be just."

Anita Roddick

#### A champion.

An honourable cause. A legal truth. A better way.

We are thought leaders and will always look to lead and guide change.

"There are two primary choices in life: to accept conditions as they exist, or accept the responsibility for changing them."

Dr. Denis Waitley



## A great communicator.

Our ability to listen to and understand complex business problems allows us to speak and act with absolute clarity and total transparency.

> "Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen."

Winston Churchill



#### A performer.

Actions speak louder than words.

It's that simple – every day achieving the best result for our clients

"The most effective way to do it, is to do it."

Amelia Earhart



#### Trustworthy.

We conduct ourselves with the highest of professional and ethical standards, treating every client with integrity and respect.

"If your actions inspire others to dream more, earn more, do more and become more, you are a leader."

John Quincy Adams



When we looked for a name that reflected the values that define our entrepreneurial spirit; we didn't have to look far. It was a name ingrained in our heart and soul.

A partner at age 26, a groundbreaker through the depression of 1842, and a fierce campaigner throughout his life; Sir Charles left a lasting impression on Victoria – and a legacy for our firm.

His legacy now lives on forever in our name.

## Sir Charles Sladen.



#### ...the mountain was conquered.

The mountain stands proud.

Commanding. Challenging. Full of life.

The lion stands before the mountain, a champion.

Embracing the unknown challenge that lies beyond.

A challenge to pursue. A challenge to learn and grow.

To conquer.
A chance to discover.

A journey to begin.

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#### Sladen inspires Legal outcomes

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